



PODUHVAT
WATER PRODUCTION

**WE DO NOT TAKE, WE
MAKE!**

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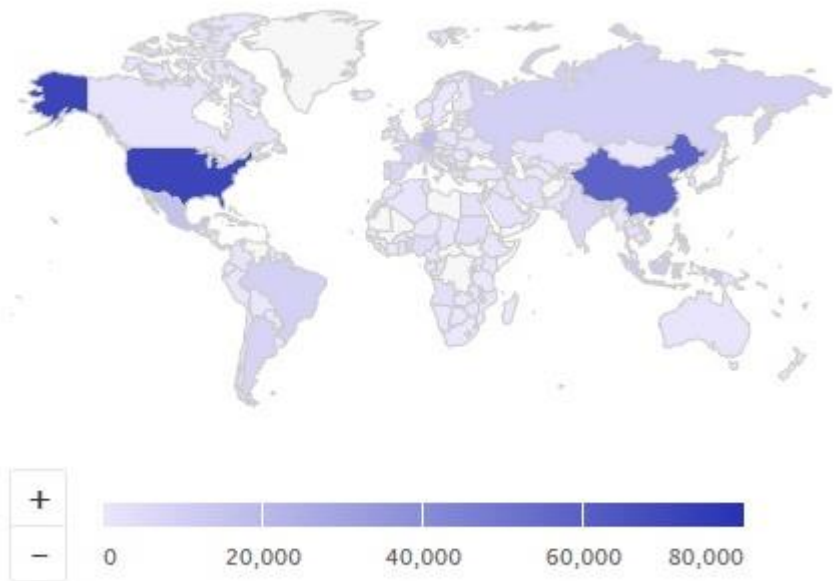
MARKET

According to 'Statista':
Revenue in the Bottled Water segment amounts to US\$305,061m in 2020. The market is expected to grow annually by 6.39 % (CAGR 2020-2023).



'Nestle Waters, PepsiCo Inc, Groupe Danone, The Coca Cola Company, and Mountain Valley Spring Company LLC are a few prominent companies currently ahead of the curve in the global bottled water market.'

Transparency Market Research



Source: Statista, August 2019 © Natural Earth

Top 5	
 United States	US\$71,567m
 China	US\$58,140m
 Germany	US\$18,038m
 Mexico	US\$15,949m
 Indonesia	US\$12,386m

MARKET

OUR PLACE AND ADVANTAGES

Our bottled water brand:
AQUA CIKEANA

Our market advantages:

- GHG emissions free production
- Location free production
- Moral superiority – Feel Good
- High quality product at acceptable price
- Appealing industrial and graphic design
- Unlimited resources for water production



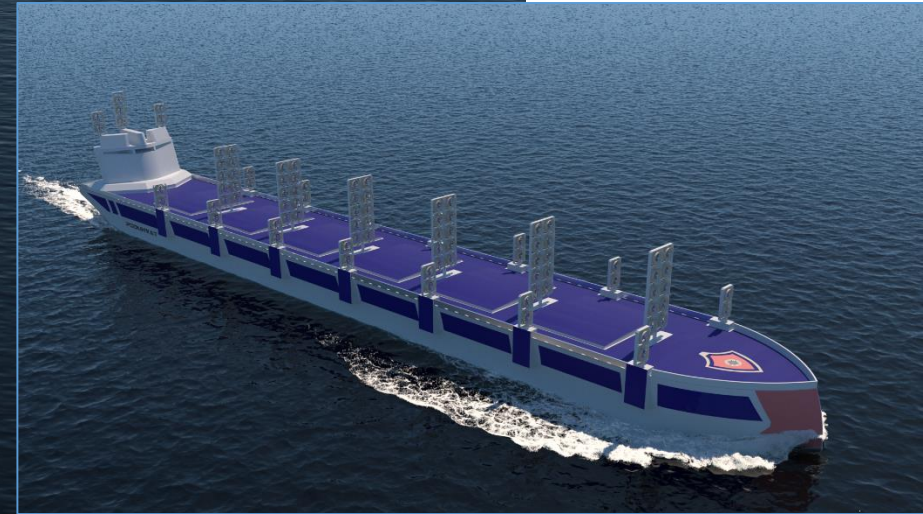
units: mm

1L bottle

GHG EMISSIONS FREE

TRIVAL class ship

RE powered ships based water production



PANAMAX class ship

40 MILLION
LITERS
OF WATER
PER YEAR

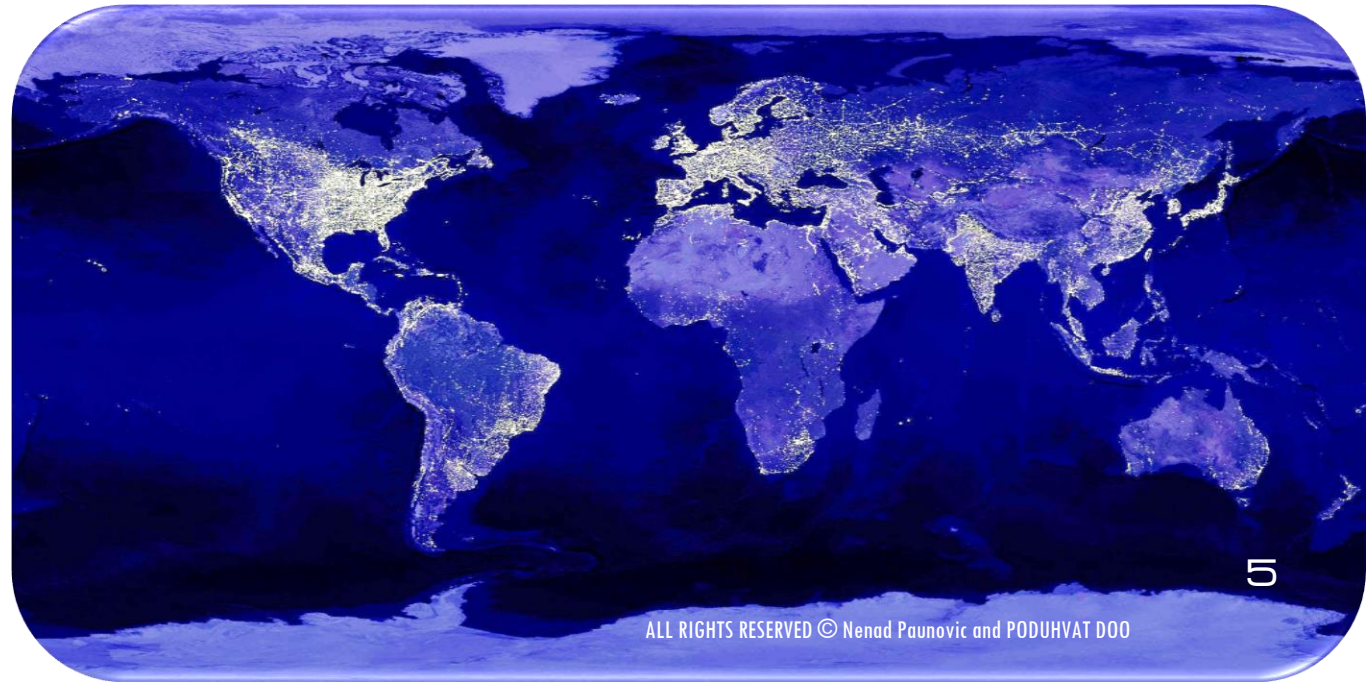
400 MILLION
LITERS
OF WATER
PER YEAR

Based on our own proprietary wind energy conversion technology – small wind turbine size but high power output.

LOCATION FREE PRODUCTION

Means that:

- We can produce our water almost anywhere across world oceans and seas.
 - We can chose the locations of water extraction and by that source water quality.
 - We can avoid storms and bad weather without need to stop production.
 - Dependably of water demand we can chose production location relative to targeted markets and minimize time and costs for our water to reach those markets.
 - We are in much lower risk of negative consequences of environmental disasters.
- Highly salt saturated waste water (brine) which is part of water production in desalinization process will not be released at one same location as it is the case with onshore desalination plants.



MORAL SUPERIORITY - FEEL GOOD

"More than 2.5 billion people depend on groundwater for their basic water needs. Some countries are more reliant than others: aquifers account for between 75%-95% of water use in Saudi Arabia, Tunisia and Morocco. Countries over-pumping their aquifers include China, India, United States, Pakistan, Iran, and Mexico." Source: "CEO Briefing: Global Depletion of Aquifers" Earth Security Group - 2016

screen shot: AJ+ YouTube channel



We do not deplete natural underground aquifers which sometimes need hundreds of years to fully recharge.

We do not affect local ecosystems by draining natural spring water sources and springs.

We are using practically unlimited, undrinkable, sea and ocean water resources and converting it into premium quality super purified and minerals enriched drinking water.

WE DO NOT TAKE, WE MAKE!

HIGH QUALITY PRODUCT AT ACCEPTABLE PRICE



Advancement in water desalinization technology in combination with our free renewable energy makes possible to produce high quality water at low price.

By controlled addition of minerals (salts and other compounds) consisting magnesium, selenium, boron, iron, calcium, zinc, potassium and other useful chemical elements we can very precisely determine taste and metabolic role of our water.

In this way we can create entire array of premium, added value, water brands with natural springs water tastes and quality.

APPEALING INDUSTRIAL AND GRAPHIC DESIGN

Aqua **CKEANA** packaging is designed in such a way to reflect the time in which it is produced (21 century) but also to present symbolically and visually oceans from which our water originates.

The ridges at the side of the bottle presents ocean waves which are also symbolized by bottle's shadow.

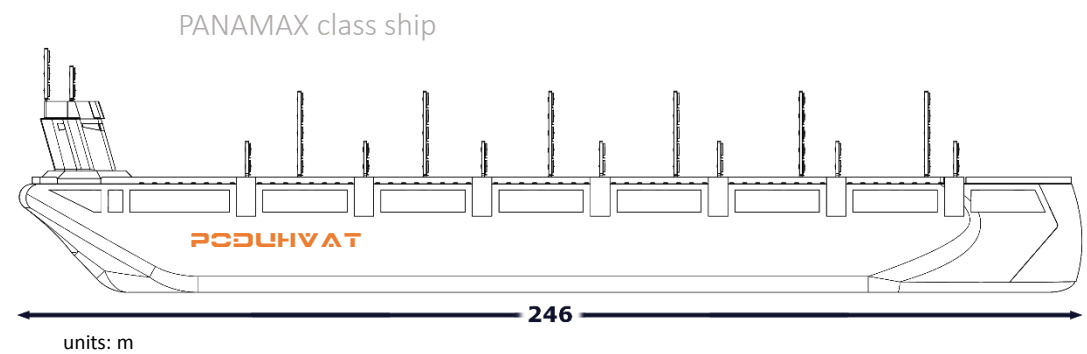


UNLIMITED RESOURCES FOR WATER PRODUCTION

World oceans makes up to 97% percent of all water on this planet.

That is approximately 1.35 billion cubic kilometers of water or 1.350.000.000.000.000.000 liters of water.

PROJECT IN NUMBERS - ROI



Installed power wind: 1.5 MW

Installed power solar: 1.7 MW

Annual electric energy production combined at 7 m/s wind velocity and solar power of 160 W/m²: **4330 MWh**

Annual water production: **433 ML**

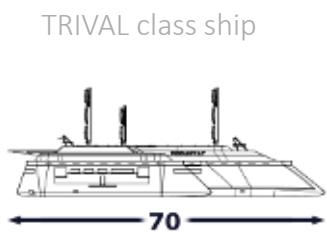
Expected annual profit (Euros): **363 M**

Total Investments costs: **145 M**

Return of Investment period: **0.39 years**

Expected 30 years period profit (Euros): **11 B**

Note: insurance costs are not calculated.



Installed power wind: 150 kW

Installed power solar: 150 kW

Annual electric energy production combined at 7 m/s wind velocity and solar power of 160 W/m²: **440 MWh**

Annual water production: **44 ML**

Expected annual profit (Euros): **36 M**

Total Investments costs: **48 M**

Return of Investment period: **1.3 years**

Expected 30 years period profit (Euros): **1 B**

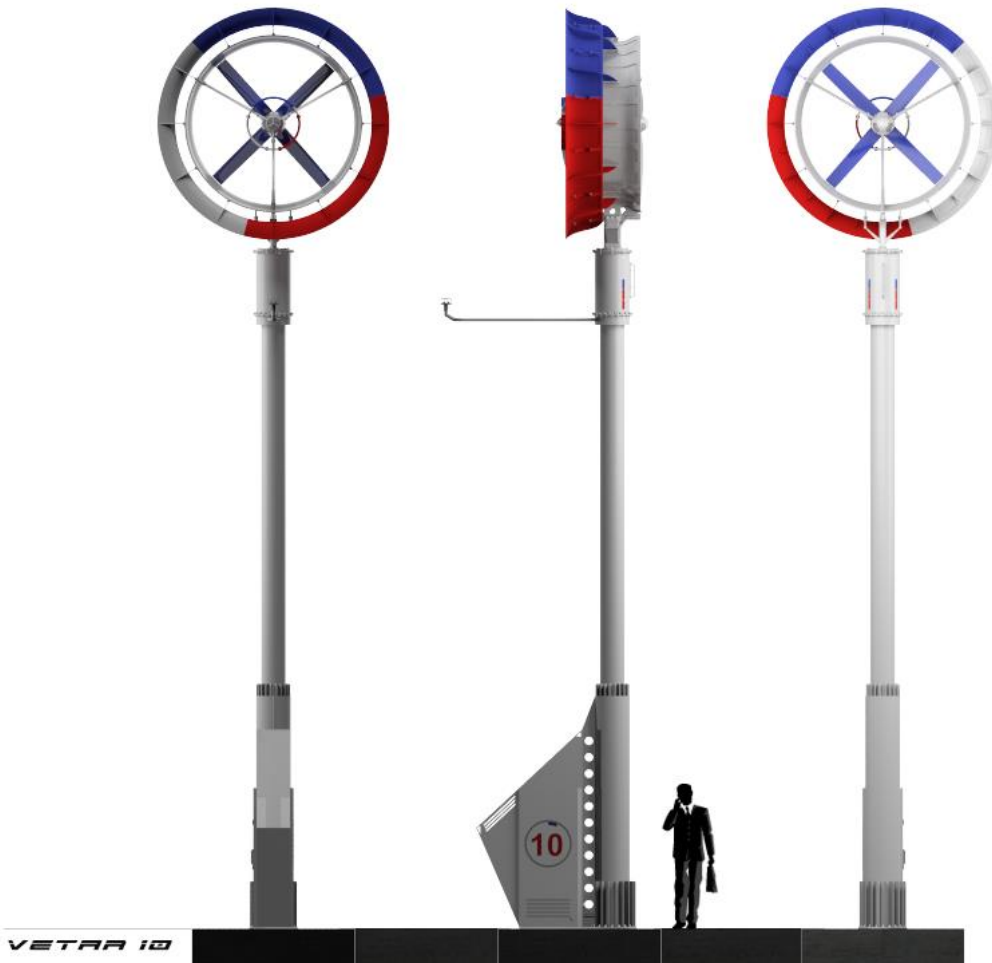
Note: insurance costs are not calculated.

WHY US AND WHAT STOPS OTHERS TO COPY US?

Our proprietary VETAR wind turbines presents the most advanced wind turbine technology today. No other wind turbine of same size cannot produce the same amount of energy as VETAR wind turbine.

That means that in terms of electric energy production and by that water production we shall always have advantage (will produce more under given area climate conditions) at limited space. And ships are limited in space.

That also means that for same quality of water and amount of water we can always give lower prices and be more competitive.



WE NEED

Credit or loan with three years grace period – 2 years to build ship and 1 year to start working and make sales.
Loan can be convertible into company shares.

OR/AND

Direct investment in the amount of funds needed to build ships and start with production and sale.

In case of loan, if not convertible, guarantee will be ship or ships which are build with loan funds.



Predrag Paunovic is marketing and consulting expert with working experience of more than 10 years. He is active with Poduhvat projects since its beginnings in 2006.

ABOUT US



PODUHVAT

Predrag and Nenad are core team, however Poduhvat team includes several more professionals from area of smart grid engineering, software and other relevant areas.

Poduhvat DOO is founded in 2006 in Serbia. Poduhvat had developed 6 products and working to complete 3 more with numerous power output variants. At present Poduhvat team had obtain 5 patents (4 in UK and one Eurasian patent) with several more pending patents. Poduhvat had been recognized as Balkan Venture forum winner in 2012, Open Innovation Forum (Moscow) 2013, New Energy Forum (Astana) 2016, had been finalist or participant at several other international forums in USA, Canada and Europe in years before.



I (Nenad Paunovic) do not like to talk about my self but I also work on Poduhvat projects since 2006 as main designer, developer and engineer.